ACKNOWLEDGEMENTS

This thesis could not have been completed without the constant encouragement, guidance, suggestions, criticisms, support and help from many people.

I would first like to express my deepest gratitude to Associate. Dr. Narongrit Sopa, Chair of my Thesis Committee. I could not have finished my dissertation without his thorough guidance and encouragement.

I would like to express my sincerest appreciation to Dr. Saowarot

Ruangpaisan, my academic advisor. Throughout the years of my M.A. study, she was always there to offer help and advice and to gently move me in right direction. Her kindness, patience, and understanding walked me through many difficult times. As a distinguished research, she was always ready and quick o advise me. The present research would not have been possible without his total support in all aspects, and I am proud to have had her as my advisor.

To Assistant Professor Dr. Nawanmin Prachanant, my co- advisor, I would like to extend my heartfelt appreciation for his guidance in this research with his knowledge, wisdom and insight whenever I needed him assistance. I would also like to thank Dr. Surachai Piyanukool for agreeing to serve as a member of my thesis committee. This thesis would not have been possible without them.

To Dr. Chookiat Jarat, Dr. Kampeeraphab Intanoo, and Dr. Mok Sarom, my experts, I owe my deepest gratitude for their insightful comments and suggestions in data of MASIS Questionnaire of business reading texts. Their knowledge of business reading text was particularly useful, as was their constructive criticism and advice.

I would like to acknowledge my special thank to all of the 2nd year Business English students, Faculty of Humanities and Social Sciences of Buriram Rajabhat University as my subjects. Also, some teachers at the English program at Buriram Rajabhat University who assisted and inspired me to do this thesis. Without their generosity, this study would have never been possible. There are so many people whom I would like to thank, so I cannot attempt to name them all here.

Last but not least, it is impossible not to express my deepest gratitude to my wonderful parent, brothers, sister, and my friends for their love, patience and steadfast support throughout my graduate work and research. This degree belongs to them as much as it does to me.

Rungnapa Moendee